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TO OBTAIN A POSITION THAT WILL **:OBJECTIVE**
ALLOW ME TO UTILIZE MY TALENTS IN
GRAPHIC DESIGN, WEB DESIGN, AND
WEB DEVELOPMENT.

EDUCATION: BACHELOR OF FINE ARTS
MAJOR: APPLIED MEDIA ARTS
CONCENTRATION: GRAPHIC DESIGN
EDINBORO UNIVERSITY OF PENNSYLVANIA
EDINBORO, PA 16412
DEGREE AWARDED: MAY 2007

THETA XI FRATERNITY **:PROFESSIONAL AND COMMUNITY AFFILIATIONS**
AIGA - (AMERICAN INSTITUTE OF GRAPHIC ARTS)
GRAPHIC DESIGN CLUB
BOY SCOUT OF AMERICA: EAGLE SCOUT (2001)

PROFESSIONAL EXPERIENCE: PROGRESSIVE BUSINESS PUBLICATIONS – MALVERN, PA
WEB DESIGNER/GRAPHIC DESIGNER
(OCTOBER 2008 – PRESENT)

- DEVELOP AND DESIGN WEB SITES FOR SEVERAL COMPANIES AT PBP INCLUDING WEB SITES FOR THE PB TECHNOLOGY TRAINING, PBP CORPORATE WEB SITE, PROGRESSIVE BUSINESS EXECUTIVE REPORTS AND OTHER VARIOUS MICRO WEB SITES
- PRODUCE HTML E-MAILS FOR MANY OF PBP'S COMPANIES INCLUDING: AMERICAN COLLEGE FOR EDUCATIONS, PROGRESSIVE BUSINESS COMPLIANCE, PROGRESSIVE BUSINESS INSTITUTE, PROGRESSIVE BUSINESS EXECUTIVE REPORTS, AND THE SATELL CENTER FOR EXECUTIVE EDUCATION
- ANALYZE DATA COLLECTED FROM E-MAIL AND WEB CAMPAIGNS TO IMPROVE ROI ON FUTURE CAMPAIGNS; CREATE VARIOUS ANIMATED AND STATIC WEB AD; CREATE VARIOUS PRINT PIECES, SUCH AS LOGOS AND POSTERS

MS CREATIVE DESIGNS LLC - LANDSDALE, PA
OWNER/DESIGNER (JANUARY 2007 – PRESENT)

- DESIGN AND CODE WEB SITES, AND PRINT MARKETING MATERIALS ON A CONTRACT BASIS FOR VARIOUS CUSTOMERS
- CREATE GRAPHICS, PRINT LAYOUTS, DESIGN TEMPLATES, VARIOUS PRINT PIECES, AND IMPLEMENT WEB SITES USING ADOBE'S PHOTOSHOP, ILLUSTRATOR, IN DESIGN, FLASH, AND CODA ALONG WITH CODING IN HTML, CSS, JAVASCRIPT, AND PHP
- DESIGN WEB SITES WITH EASY CONTENT EDITING USING CONTENT MANAGEMENT SYSTEMS, SUCH AS WORDPRESS

P.C . RICHARD & SON - FARMINGDALE, NY
GRAPHIC / WEB DESIGNER
(AUGUST 2007 - OCTOBER 2008)

- DESIGN PRINT MATERIALS FOR BANNERS, POSTERS, AND NEWSPAPER ADS.
- CREATE GRAPHICS, PRINT LAYOUTS, DESIGN TEMPLATES, DESIGN E-MAIL, LANDING PAGES AND ASSISTED IN MAINTAINING WEB SITES ON A DAILY BASIS.

MATTHEW R STONE

GRAPHIC / WEB DESIGNER

COMPASS GROUP - CHARTWELLS - GRAPHIC DESIGNER
(AUGUST 2006 - MAY 2007)

INTERNSHIP AT WQLN IN ERIE, PA
(JANUARY 2007 - MAY 2007)

PROFICIENT IN USE OF BOTH PC AND MACINTOSH :SPECIAL SKILLS
COMPUTERS WITH CONCENTRATION IN ADOBE
PHOTOSHOP, ILLUSTRATOR, INDESIGN,
DREAMWEAVER, AUDITION, PREMIER PRO, FLASH,
ACROBAT PROFESSIONAL, FINAL CUT PRO, PAGE
MAKER, NOTEPAD++, CODA, CSS EDIT, HTML,
CSS, JAVASCRIPT, PHP, WORDPRESS,
QUARKXPRESS AND MICROSOFT OFFICE.

REFERENCES: AVAILABLE UPON REQUEST